

The **12**th International Conference on "Instrumental Methods of Analysis: Modern Trends and **Applications" IMA-2021** (www.ima2021.gr) will be organized by the Aristotle University of Thessaloniki and the National Technical University of Athens for the first time as a **Virtual event** during **20-23 September 2021**.

IMA is a biannual series of conferences that started in 1999 and covers all areas of Chemical Analysis, including the development of new techniques, modern trends and applications in a wide range of scientific disciplines. The scientific program will consist of keynote lectures, oral and poster presentations, given by scientists ranging from established academics and world leaders in analytical chemistry, all the way through to dynamic and ambitious graduate students. In addition, we aim to attract contributions from commercial organizations, including presentations of new instrumentation, new applications and assessment of future commercial trends and opportunities.

Some of the general themes that will be covered at IMA-2021 include current trends, developments and applications in:

- Spectrochemical, Electrochemical, Chromatographic, Mass Spectrometric, Microscopic, Imaging and Thermal analysis methods,
- Proteomics, Metabolomics, Metallomics and Elemental Speciation Analysis,
- Chemical-and bio-sensors,
- Field analysis -Mobile analytical instruments,
- Miniaturized analytical systems (Lab-on-a-Chip), micro-and nano-fluidics,
- Immunoassays, Electrophoretic separation techniques, Sampling techniques and strategies,
- Robotics and Automation, Quality control-quality assurance in analysis, Metrology
- Data processing and Chemometrics,
- Aerosol Metrology, Environmental, Biomedical (Eco-toxicological, Clinical), Pharmaceutical, Food, and Materials Analysis (Nanomaterials, Smart/ Advanced Materials, Surface Analysis), as well as Archaeometry,
- Analytical chemistry markets and possibilities for commercialization.

Due to the difficulties related with the pandemic conditions in international transfers and massive events, this year IMA will take place as a Virtual event. Still, the significantly reduced registration fee is expected to attract a high number of scientists from Greece and abroad with expertise in

the development and application of analytical methods. In addition, the possibility for remote attendance will allow more researchers from any place around the world to participate.

In the frame of IMA-2021 a special session focused on the presentation of scientific instrumentation and methods on Chemical analysis (Virtual exhibition) will be organized, providing an opportunity for participating sponsors to promote their products, facilities or services toward professional deals.

Beyond the announcements and the plenary contributions from distinguished researchers, representatives of participating companies and organizations will have a chance to present modern trends and recent progress in their field of interest.

We will be delighted if your company could become a **sponsor** of the conference and participate in the scientific program and the Virtual exhibition of IMA 2021.

In case you are interested in sponsoring the conference, an advertisement of your company will be placed in the conference proceedings while advertising spots may be presented through the online platform, the conference website and the promoting material.

For more details please contact with the email: info@ima2021.gr. Organizer: Ecoresources IKE

Contributing in the scientific program of the conference by your company with an oral talk or poster presentation will require the submission of an abstract following the instructions and the deadline described in the website.

The chairpersons

Manassis Mitrakas	Maria Ochsenkühn-Petropoulou	Fotis Tsopelas
Professor Analytical Chemistry Lab., Department of Chemical Engineering, Aristotle University of Thessaloniki	Hem. Professor Lab. of Inorganic & Analytical Chemistry, School of Chemical Engineering, National Technical University of Athens	Assist. Professor Lab. of Inorganic & Analytical Chemistry, School of Chemical Engineering, National Technical University of Athens

SPONSORS/EXHIBITORS APPLICATION FORM

Catalogue of sponsorship possibilities

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	Includes full registration for 1 person, logo in the website, the virtual platform, the announcements and the breaks.

All sponsorship activities are subject to 24% VAT.

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